



For Immediate Release:

Apex scores another successful Annual Users' Conference for 2020

Roswell, GA. (September 29, 2020) - This event brings together Apex customers, employees and partners for announcements, industry news, peer discussions, product training and networking. The Align 2020 Conference was held virtually on September 17-18, 2020. This year for the safety of our clients, partners, and Apex employees, Apex decided to hold the conference virtually. As a result, conference attendance was up by over 300%. Post survey satisfaction revealed that 91% of our participants rated the event with good to excellent satisfaction. In the general keynote sessions with CEO Robert Digby comments about "The Year Ahead" and the VP of Product Management Wes Muschara "The Future of Apex HCM" increased attendee confidence in Apex as their payroll and HCM partner.

Robert Digby, CEO Apex HCM commented "given the current COVID landscape it's been a challenging year for small business and our service bureaus. We are thankful that we are in a recession resistant industry that has seen modest payroll client growth in our service bureaus in 2020. The tenacity and perseverance of our service bureaus and their adaptability to the changing legislative environment has proven that great technology coupled with our service bureaus "people factor" and "delivery models" can beat the most difficult of opponents (COVID) in the marketplace."

Apex announced the launch of their **NEXT** generation Onboarding and Employee Self-Service products that resonate well with the new remote oriented work and hiring environments. The products showcased an innovative user experience with additional new features. Muschara commented, "It's all about the experience for employees. They need to get what they want, when they want, and on their device of choice. Onboarding and My Employer on the GO enable that experience for employees."

About Apex HCM

Apex® HCM is a market leader in licensing cloud-based payroll and HR software technology and over 300 payroll service firms and vendors nationally use Apex's technology as the core of their business foundation. Apex's customizable, comprehensive suite of products and services include payroll, payroll tax, human capital management, applicant tracking and onboarding, time and attendance, reporting, manager and employee self-service, ACA compliance, mobile apps, workers' compensation, payroll debit cards and other business management tools normally reserved for large enterprises, now available to any business size. Apex's cutting-edge, cloud-based technology allows its customers to effectively compete feature-for-feature with larger established firms while dramatically improving their workforce productivity.

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